



## **South GeorgiaLEADS Sponsorship Levels**

### **Sustaining Sponsor – \$10,000**

- South GeorgiaLEADS (SGL) would be named for the Sustaining and Presenting Sponsor (i.e., 2020 South GeorgiaLEADS presented by ABC Company, with Sustaining Sponsorship by ABC Company).
- Sponsor name and logo on all promotional and educational materials.
- Sponsor included in all press releases, materials, event communications, signage, etc.
- Opportunity to address program participants at the Opening Retreat and Graduation Celebration.
- Opportunity to engage in a session, sharing activities of company.
- Logo printed on SGL T-shirt or other apparel/gifts, and graduation certificate.
- Verbal recognition at Opening Retreat and Graduation Celebration.
- First right of refusal for following year.

### **Opening Retreat Sponsor – \$2,500 or Venue & Catering Donation (In-Kind)**

- Recognized as the host of the Opening Retreat to kick-off current class.
- Opportunity to address program participants at the Opening Retreat.
- Sponsor name and logo on all promotional and educational materials for Opening Retreat, event communications and signage.
- Verbal recognition at Opening Retreat.

### **Graduation Sponsor – \$1,500, or Venue & Catering Donation (In-Kind)**

- Recognized as the host of the Graduation Celebration.
- Opportunity to address program participants at the Graduation Celebration.
- Sponsor name and logo on all promotional and educational materials for Graduation Celebration, event communications, signage, etc.
- Verbal recognition at Graduation Celebration.

### **Bus Tour Sponsor (1) – \$1,000**

- Recognized as the sponsor of bus tours throughout the program, as required for travel (Atlanta).
- Sponsor name and logo on all promotional and educational materials.
- Sponsor included in all press releases, materials, event communications, signage, etc.
- Verbal recognition at Opening Retreat and Graduation Celebration.

### **Presenting Sponsor – \$3,500**

- South GeorgiaLEADS (SGL) would be named for the Sustaining and Presenting Sponsor (i.e., 2020 South GeorgiaLEADS presented by ABC Company, with Sustaining Sponsorship by ABC Company).
- One Scholarship to be named for the Presenting Sponsor.
- Sponsor name and logo on all promotional and educational materials.
- Sponsor included in all press releases, materials, event communications, signage, etc.
- Opportunity to address program participants at the Opening Retreat and/or Graduation Celebration.
- Logo printed on SGL T-shirt or other apparel/gifts, and graduation certificate
- Verbal recognition at Opening Retreat and Graduation Celebration.

### **Session Sponsors (4 Per Session) - \$500**

- Recognized as the host of individual sessions of South GeorgiaLEADS.
- Opportunity to address program participants at sponsored session(s).
- Sponsor name and logo on all promotional and educational materials for individual sessions, event communications, signage, etc.
- Verbal recognition at individual session and Graduation Celebration.

### **Named Leadership Scholarship – \$1,250**

- Recognized as the provider of one full scholarship to South GeorgiaLEADS.
- Sponsor name and logo on all promotional and educational materials.
- Sponsor included in all press releases, materials, event communications, signage, etc.
- Verbal recognition at Opening Retreat and Graduation Celebration.

### **SGL/Regional Investor – \$250**

- Investor recognition included in South GeorgiaLEADS notebooks.
- Investor recognition included in all press releases.
- Verbal recognition at Opening Retreat and Graduation Celebration.



## **South GeorgiaLEADS (SGL)**

***A Program of Locate South Georgia, Valdosta State University, and Our  
Economic Development Partners***

### **SPONSORSHIP FORM**

*Guided by the belief that leadership is key to a region's economic success, the Georgia Chamber of Commerce and the J. W. Fanning Institute for Leadership Development at the University of Georgia partnered in 2014 to create GeorgiaLEADS. South GeorgiaLEADS is the result of that partnership— and the collaborative efforts by economic development professionals across the 18-County South Georgia region who understand the critical importance of investing in a new generation of leaders that can champion the region and its many assets; while work collectively towards creating effective solutions to address significant challenges related to workforce development, education, and economic growth throughout the region.*

*Our purpose is to create a more competitive South Georgia. We invite you to join us.*

### **SPONSOR INFORMATION**

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NAME OF ORGANIZATION/COMPANY

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POINT OF CONTACT NAME

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ADDRESS

CITY

ZIP

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PHONE

EMAIL

PLEASE INDICATE THE LEVEL OF SPONSORSHIP YOU WISH TO PROVIDE FOR SOUTH GEORGIALEADS:

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For your information, the dates of SGL sessions are listed below:

**South GeorgiaLEADS (SGL) Session Dates**

<b>Session</b>	<b>Date(s)</b>	<b>Time*</b>
<b>Session #1: Kick-Off Retreat</b> Day One Day Two	August 20, 2020 August 21, 2020	1-9pm 8am-3pm
<b>Session #2</b> Day One Day Two	September 15, 2020 September 16, 2020	9:00am-9pm 8am-3:00pm
<b>Session #3</b> Day One Day Two	October 6, 2020 October 7, 2020	12pm - 6pm 8:30am-4pm
<b>Session #4</b>	November 12, 2020	8:30am-4pm
<b>Session #5</b>	January 20, 2021	8:30am-4pm
<b>Session #6</b> Day One Day Two	February 17, 2021 February 18, 2021	8am-9pm 8am-2pm
<b>Session #7: Graduation &amp; Celebration</b>	March 18, 2021	1-9pm

*\*Start and end times of sessions are flexible and subject to change.*

Thank you for your support and sponsorship of South GeorgiaLEADS! We appreciate your investment in the future of South Georgia. You will receive an invoice for your sponsorship, and please make checks payable to **South GeorgiaLEADS**.

For further information, please contact:

Barbara Grogan

Chairman

South GeorgiaLEADS

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